


6 Grantmaking Models

- What's Your Ideal Portfolio? -

Model	Responsive	Strategic	Proactive	Collaborative	Initiative	Participatory
Slogan	<i>"Meet community needs"</i>	<i>"Defined impact in mind"</i>	<i>"Invite a few and go deep"</i>	<i>"Manage mutual ends and/or means"</i>	<i>"More than money to solve a problem"</i>	<i>"Nothing for me without me"</i>
Examples of goals & activities	Building community or employee goodwill Publishing favored proposal or applicant qualities Responding to disasters R&D and trend-spotting for the other models	Identify gaps or opportunities to fill "Big splash" grant or award Cluster and learn from similar programs Assessments & plans that increase quality of services	Invite and co-create workplan with nonprofits Targeted RFP with specific goals Capacity-building cohort for a few nonprofits Multi-year operating or capitalization	Giving circles Funder collaboratives Aligning success measures Pooling time, talent, treasure Using common forms, deadlines Collective impact	Multi-year focus on opportunity/problem Deploying grant & loan \$ + relationships + reputation & communications + more Using one or more of other models Influencing public will, flow of ideas and resources	Some youth philanthropy programs Including client feedback in decision-making Residents on grant committee Grassroots grants – residents/clients in control of grant process
Time horizon	1 year or less	1-3 years	2-5 years	3+ years, ongoing	5+ years; often thinks generational	Varies
Ability to move the needle	Very low	Low-medium	Medium-high in a narrow group	Medium-high, also must measure process	Medium-high, also must measure process	Varies, priority on process & capacity building



Increasing: ability to track & influence results, opportunity for transformation, relationships with partners, staff time required